

JAN 17 2006

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FACSIMILE COVER LETTER

To: Commissioner for Patents
Firm: U.S. Patent and Trademark Office
Facsimile: 571-273-8300
From: Samuel S. Lee
Date: January 17, 2006
Re: U.S. Patent Application No. 09/843,589
Attorney Docket No. 450103-05764
Number of Pages: 22
(Including cover page)
cc:

If you do not receive all pages or are unable to read the transmission, please call and ask for Chiaki (Ext. 5026).

Dear Sir:

In connection with the Application referenced above, the following document is submitted herewith:

- Amendment (20 pages)
- Fee Transmittal (1 page)

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CONFIDENTIALITY NOTICE

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00337847

PATENT
450103-05764

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : John Anthony BRUCKNER et al.
 Serial No. : 09/843,589
 For : SYSTEM AND METHOD FOR MANAGING INTERACTIVE PROGRAMMING AND ADVERTISEMENTS IN INTERACTIVE BROADCAST SYSTEMS
 Filed : April 25, 2001
 Examiner : YIMAM, Harun M.
 Art Unit : 2611

MAIL STOP AF
 COMMISSIONER FOR PATENTS
 Alexandria, VA 22313-1450
 Sir:

Transmitted herewith is an amendment in the above-identified application.

No additional fee is required.
 The fee has been calculated as shown below.
 This is an application of a small entity under 37 CFR 1.9(f), and the amounts shown in parentheses apply.
 Claims as Amended

(1)	(2) Claims remaining after amendment	(3)	(4) Highest number previously paid for	(5) Present extra	(6) Rate	(7) Additional fee
Total claims	40	Minus	40 =	0 x	\$50(25)	= \$0
Independent claims	4	Minus	8 =	0 x	\$20(100)	= \$0
Total additional fee for this amendment						= \$0

* If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 5.

** If the highest number of total claims previously paid for is less than 20, write "20" in this space.

*** If the highest number of independent claims previously paid for is less than 3, write "3" in this space.

This application contains a multiple dependent claim. The required fee of \$360 (\$180) has been previously paid or is paid herewith .

This response is being filed within the month following the expiration of the term originally set therefor. This is a petition to request a -month extension of time. A check covering the cost of the petition is enclosed.

A USPTO Form 2038 - Credit Card Payment Form in the amount of \$.00 is attached, which covers the cost of additional claims and -month petition for extension of time.

Charge \$ to Deposit Account No. 50-0320.

Please charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 50-0320.

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FROMMER LAWRENCE & HAUG, LLP
 Attorneys for Applicant(s)

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Samuel S. Lee, Reg. No. 42,791

By: Samuel S. Lee
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 Tel. (858) 731-5000

Type or print name of
 person signing certification

Signature

January 17, 2006

Date of Signature

PATENT
 Appl. No. 09/843,589
 Attorney Docket No. 450103-05764

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : BRUCKNER, John Anthony *et al.*
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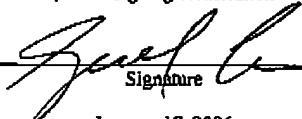
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Type or print name of
 person signing certification



Signature

January 17, 2006

Date of Signature

AMENDMENT UNDER RULE 116

Mail Stop AF
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action of November 16, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2.

Remarks/Arguments begin on page 16.